

3. The University of Strathclyde

The University of Strathclyde traces its origins to 1796 and the will of John Anderson, professor of Natural Philosophy at the University of Glasgow, who left instructions and the majority of his estate to create a university in Glasgow “for the good of mankind and the improvement of science, a place of useful learning”. We received our Royal Charter to become The University of Strathclyde in 1964, growing to become a leading international technological university.

The University’s values capture the core identity and beliefs of the institution. Our values flow from how we act and how we expect to be treated as part of Strathclyde. In delivering this Strategic Plan, we will contribute, act and make decisions guided by these values. Our five core values are: *People-oriented*, committed to our staff and students, providing opportunities and investing in their development; *Bold*, confident and challenging in what we do, and supportive of embracing appropriate and managed risk in our decision-making; *Innovative*, focused on discovering and applying knowledge with impact, and encouraging creative thinking and new ideas; *Collaborative*, working together, with our colleagues and external partners, with integrity and in an open, respectful way; and *Ambitious*, for our institution, staff and students as well as supporting the ambitions of the University.

Whilst we have strengths in research across many domains, our seven Strategic Research Themes enable the right teams to collaborate to make the greatest impact for key areas of research activity. Together with our partners, we are at the forefront of international research and development in these seven themes, which bring together our research, teaching and innovation strengths from right across the University: Advanced Manufacturing and Materials; Energy; Health and Wellbeing; Innovation and Entrepreneurship; Measurement Science and Enabling Technologies; Ocean, Air and Space; and Society and Policy.

The University’s mission as a socially progressive, values-led institution is reflected in our Vision 2025 Strategic Plan. This outlines how the University will use its distinctive position as a leading international technological university to be innovative in delivering our ambitions, while questioning, challenging and developing our approaches, operations and processes to ensure that we are effective in all that that we do. This is coupled with our relentless commitment to pursuing a globally socially progressive vision. These two overarching characteristics define the authentic passion of the University of Strathclyde to make definite, high value, contributions towards truly ‘useful learning’ in the 21st century.

We have three key Strategic Goals through which our ambitions will be delivered: outstanding education and student experience; world-leading research; and transformative innovation and impact. These are combined with our two Cross-cutting Goals of global engagement and operational excellence to provide critical context. Our commitment to sustainability underpins the entire Strategy.

STRATHCLYDE BUSINESS SCHOOL

Founded in 1948, the University of Strathclyde Business School (SBS) is a pioneering, internationally renowned academic organisation that shapes and develops the business minds of tomorrow. SBS is one of four faculties forming the University of Strathclyde in Glasgow. We are known for our innovation in business and management education, pioneering, amongst other things, the study of Marketing; introducing new methods of study for the Strathclyde MBA in the UK and taking it into many new countries; and initiating cross-disciplinary studies. We pride ourselves on our collaborative approach to working alongside industry, building mutually beneficial relationships which add value to both organisations and individuals alike. Strathclyde Business School has held triple accreditation from the three main business school accreditation bodies – AMBA, EQUIS and AACSB – since 2004, being the first business school in Scotland to achieve this triple accreditation. We were also the first business school in Scotland to be awarded the Small Business Charter Award, which recognises our world-leading support for scaling Scottish firms through innovation, internationalisation and leadership.

SBS enjoys a strong reputation for research excellence. Based on the outcome of the UK Research Excellence Framework (REF) evaluation in 2014, the Times Higher Education ranked SBS amongst the top 10 business schools in the UK for its research quality. SBS develops theory-led, policy-relevant research through collaboration and dialogue with a variety of organisations, government and trade unions. Our research contributes to several of the University's strategic research themes. Our knowledge exchange in the business and management field takes place through applied projects, consultancy and action research. Strathclyde is an entrepreneurial and innovative university and SBS is at the heart of this as home to the Hunter Centre for Entrepreneurship.

SBS UAE Branch Campus

The Strathclyde Business School continues its strong and exciting trajectory in the UAE. Although the highly ranked executive MBA programme has been offered in the UAE for 25 years, SBS has identified the UAE, and Dubai specifically, as a hub for an expanded delivery of business and management education, both locally and across the wider GCC. Following a strategic review within the Business School in Scotland it was decided to relocate its learning activities to Dubai Knowledge Park and open up the University's first branch campus in 2021. The new campus is a springboard for refocusing our efforts to deliver a significant growth

strategy in the region to upskill Emiratis, GCC nationals and expats for the future. This vision aligns with the UAE's National Strategy for Education 2030 to ensure the continuation of the journey to excellence and leadership throughout the country.

Our strategy is based upon parsimony and quality – undertaking focused activities to a high standard and not spreading ourselves thinly over a large product portfolio. Hence, our quality products and services are founded on assurance processes and protocols, meaning we value highly our triple global accreditation status and our CAA accreditation here in the UAE.

Local UAE Accreditation

The MBA programme is accredited by the Ministry of Education and CAA in the UAE.

4. UAE MBA Programme Team

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15. Academic Calendar

Dubai Campus semester dates

Semester dates for our Dubai campus are listed below and you can find dates for induction, teaching, holidays, and examination. Please note the campus is closed during holidays.

2021/22 Academic Year	
Dates	Activity
27 October 2021	Induction – October Intake
29 October 2021 – 30 March 2022	Semester 1 Teaching & Assessment
11 April 2022	Induction – April Intake
25 April 2022 – 30 August 2022	Semester 2 Teaching & Assessment

Due to COVID-19 evolving regulatory requirements, dates are subject to change.

16. Dubai Campus Holidays 2021/22

The University buildings will be closed for the following official UAE holidays*:

- 21 October 2021 (Prophet Mohammed's Birthday)
- 1-3 December 2021 (Commemoration Day and National Day)
- 1 January 2022 (New Year's Day)
- 3-6 May 2022 (Eid Al Fitr)
- 9-12 July 2022 (Arafah Day and Eid Al Adha)
- 30 July 2022 (Hijri New Year)

*All dates given are approximate. The exact date(s) of observation will be announced by the UAE government and confirmed by the University closer to each holiday